



College of Medicine

Tucson

Poll Everywhere vs. Qualtrics

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What's on our agenda? Compare & Contrast

1

Your Purpose

2

Type of Participation
(Live vs. remote)

3

Question types

4

Ability to score & provide reports to the participants

5

Data Analysis & Report Outputs

Purpose

Assess Knowledge

- ✓ **Poll Everywhere**
- ✓ **Qualtrics**
 - Baseline or Exit survey
 - Self-directed learning

Promote Active Learning

- ✓ **Poll Everywhere**
 - Assists in time management of poll administration
 - Dynamic displays of results in multiple formats, e.g., word clouds, graphs with heat maps
 - Students can vote up/down and prioritize topics or questions to drive learning

Statistical Analysis

- ✓ **Poll Everywhere**
- ✓ **Qualtrics**
 - Both allow download of results in .csv file, which can be opened in Excel or imported to statistical software
 - Qualtrics offers more automated statistical analysis options (e.g., Cross-tabulation; filtering, chi square)

Graded Student Work

- ✓ **Qualtrics** offers automated scoring option
 - PE could be used to provide students with grades but is not automated

Type of Participation

REMOTE Survey

- ✓ **Poll Everywhere**
- ✓ **Qualtrics**
 - Administer before or after a live session
 - Administer as self-directed learning activity

LIVE Survey

- ✓ **Poll Everywhere**
 - Provides immediate feedback
 - Helps instructors monitor comprehension as session progresses
 - Easy to use
 - Embeds seamlessly in PowerPoint
 - Can modify display type within presentation mode if necessary

Question Types

Poll Everywhere

- Multiple choice allows for single answer, image or text options
- Rank order/prioritization
- Q&A – Answer plus vote up/down other responses
- Open-ended (displayed as word bubbles or word cloud)

Qualtrics

- Multiple choice allows for single or multiple answer, image or text options, and provides access to numerous validated scales that can be customized
- Rank order/prioritization
- Matrix or Side by Side
- Graphic scales
- Open-ended

Scoring/Report Cards

Poll Everywhere

- Provides report to instructor responses by participant
- Instructor must generate separate reports and provide to students by email (more effort required)

Qualtrics

- Provides automated report to student of score on survey upon submission of final response
- **Student may download as PDF**

Data Analysis & Report Outputs

Poll Everywhere

- **Report functions** includes:
 - Responses by participant
 - Executive Summary
 - Tables of responses
 - Pivot tables
- Report options allow for some filtering or sorting of data but not at the level of detail available in *Qualtrics*
- **Download** data by .csv or PDF of report

Qualtrics

- **Data & Analysis** allows for creating cross tab w/chi square analysis, exploring data by individual responses and by filtering responses
- **Report** function allows for filtering, modifying displays including adding graphics (e.g., pie charts, line graphs, mean gauges)
- **Download** data by PDF, PowerPoint, SPSS or csv file

Let's get started!

- ▶ Click Poll Everywhere
- ▶ Create an account using your UA email
- ▶ Send me an email so I can invite you to join the PRO account



Poll Everywhere



Let's Try it!

TAKE THE SURVEY ON THE FOLLOWING SLIDE TO SEE HOW EASY IT IS TO
USE THIS POLLING TOOL

Welcome to the Workshop

When survey is active, respond at PollEv.com/fid2017



Start the presentation to activate live content

If you see this message in presentation mode, install the add-in or get help at PollEv.com/app

0 surveys underway





Please sign in (first & last name).



Start the presentation to activate live content

If you see this message in presentation mode, install the add-in or get help at PollEv.com/app

The best way to describe my position at the UA is...

program coordinator (senior)

program manager

program director

faculty (basic sciences)

faculty (clinical)

other

Start the presentation to activate live content

If you see this message in presentation mode, install the add-in or get help at PollEv.com/app



Why do you want to learn how to use Poll Everywhere or Qualtrics?



Start the presentation to activate live content

If you see this message in presentation mode, install the add-in or get help at PollEv.com/app



How do you feel about learning new technology?



Start the presentation to activate live content

If you see this message in presentation mode, install the add-in or get help at PollEv.com/app



Embedding polls in your PowerPoint Presentation

A HOW-TO GUIDE FOR PC USERS

After you Sign Up...

- ▶ Log in
- ▶ Click My Polls

JOURNALS FacDev Med Ed TECH UA Qualtrics Shift Administrators LANGUAGE + Flip it Reflective MedEd Scoop.it! Donate to Reac

Poll Everywhere How it works Pricing Support Enterprise **My polls**

Live

Interactive

Audience

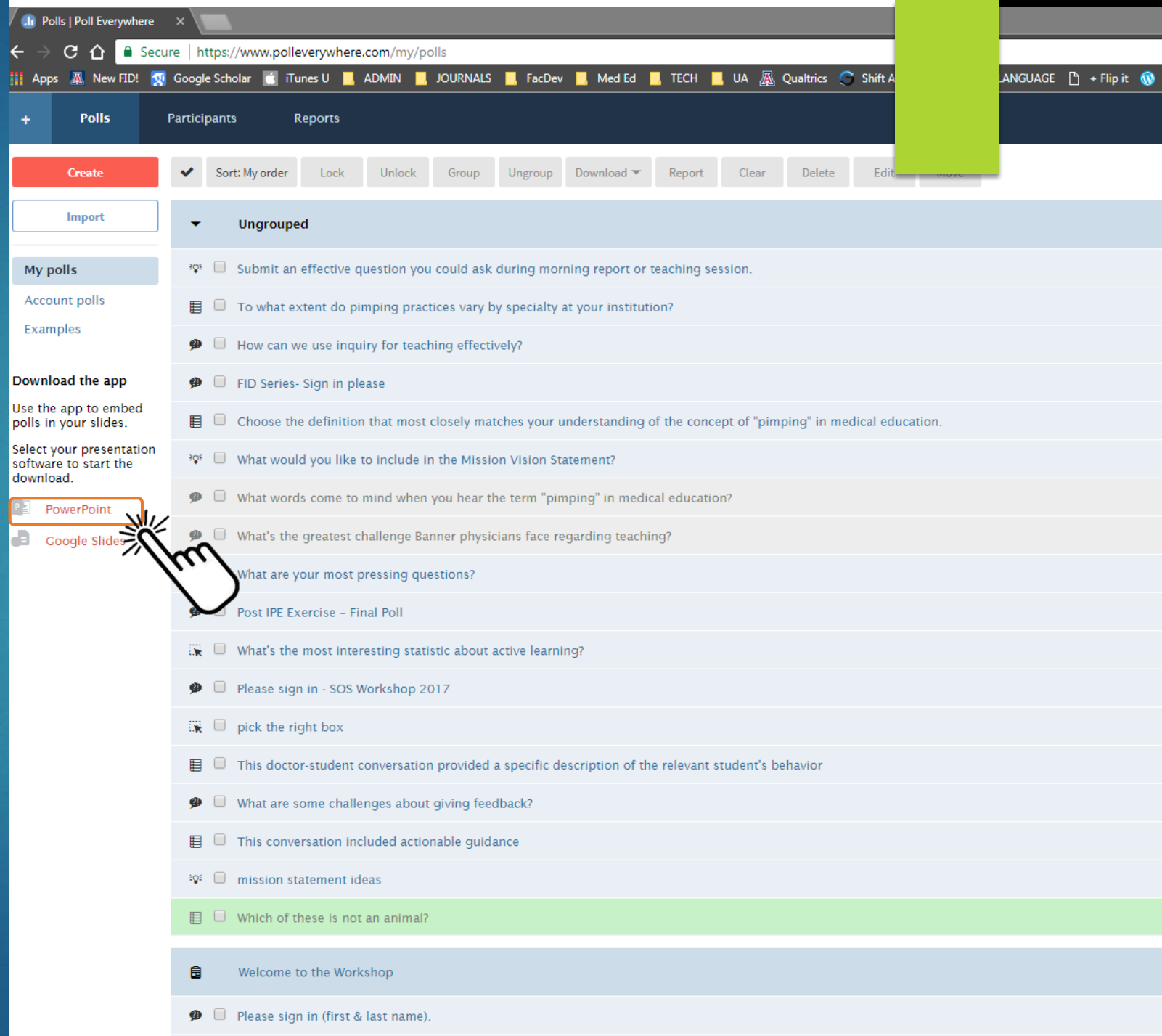
Participation

Engage your audience or class in real time

Get started

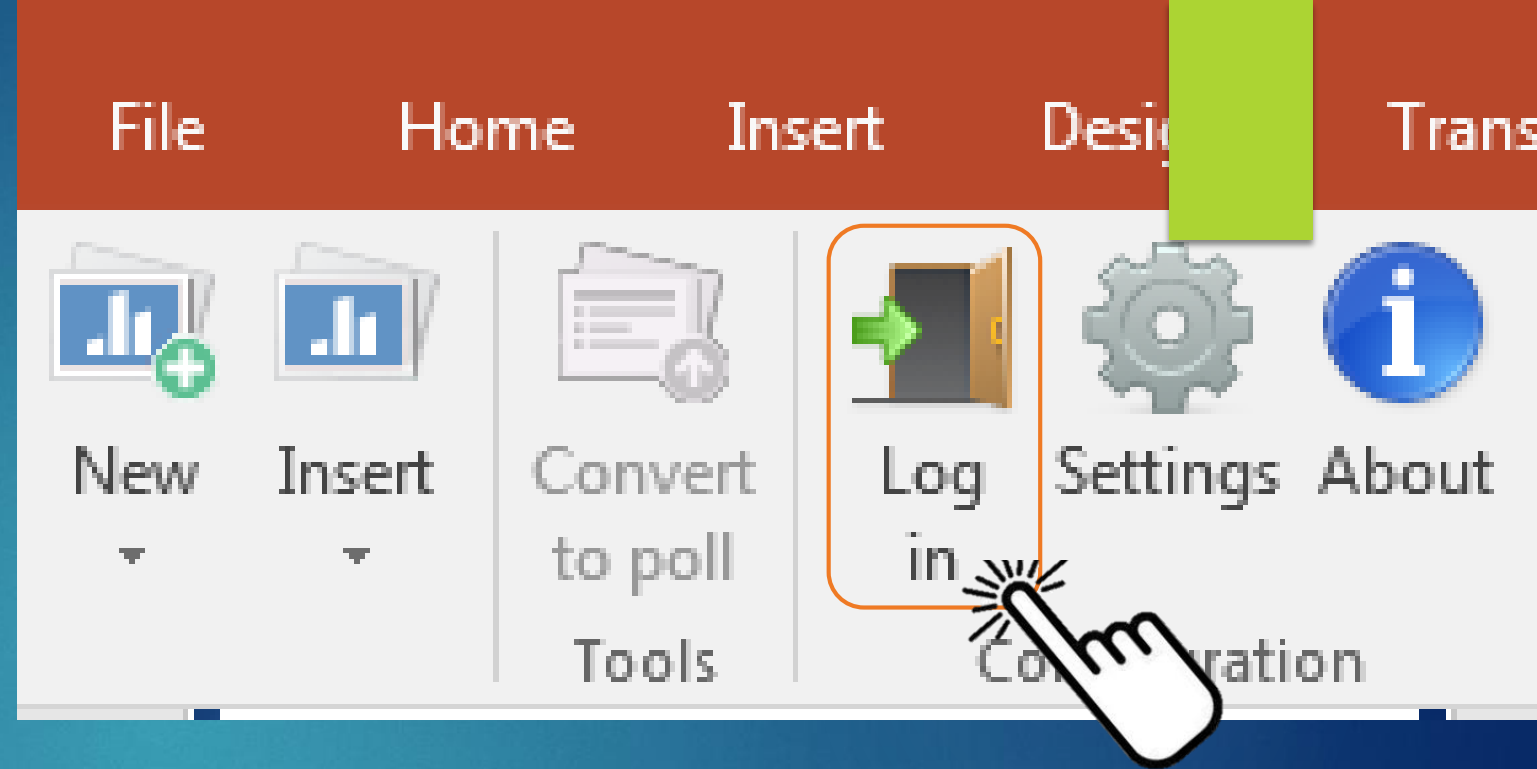
Download Add-on

- ▶ Click PowerPoint at lower, left side of dashboard screen
- ▶ Follow instructions to install PowerPoint Add-on
- ▶ **Tip:** Make sure PowerPoint is closed during the installation



The screenshot shows the Poll Everywhere dashboard interface. At the top, there's a navigation bar with 'Polls', 'Participants', and 'Reports' tabs. Below this is a toolbar with buttons for 'Create', 'Import', 'Sort: My order', 'Lock', 'Unlock', 'Group', 'Ungroup', 'Download', 'Report', 'Clear', 'Delete', and 'Edit'. The main content area is titled 'Ungrouped' and lists various polls. On the left sidebar, under 'Download the app', there are two options: 'PowerPoint' and 'Google Slides'. A hand cursor icon is pointing to the 'PowerPoint' option, which is highlighted with a red box. The 'PowerPoint' option is accompanied by a small icon of a presentation slide.

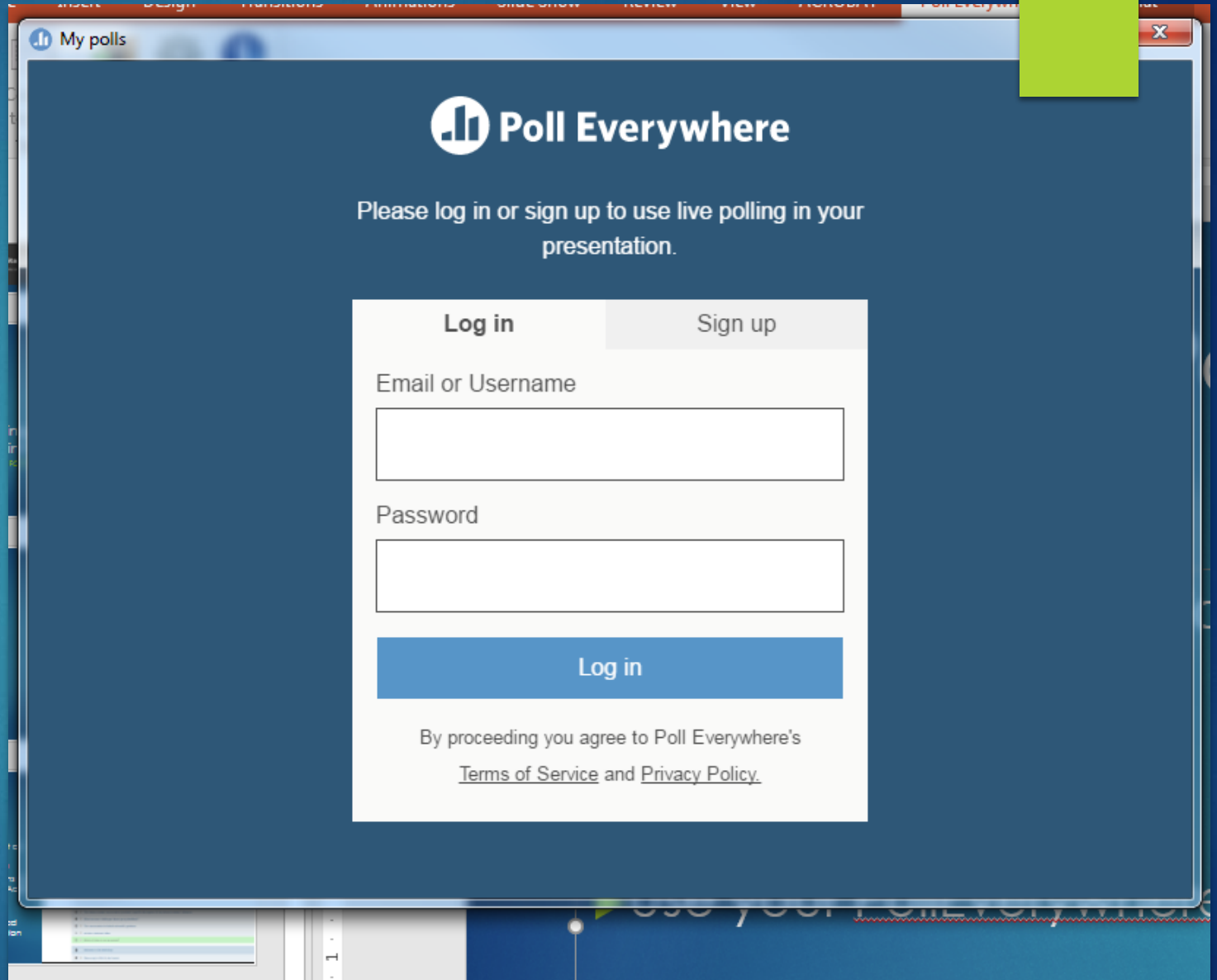
Open PowerPoint



- ▶ Click PollEverywhere Tab on the menu bar
- ▶ Click “Log In”


Log in!

- ▶ Use your PollEverywhere login
- ▶ Insert or Create polls/surveys!



The image shows a screenshot of a web browser window displaying the Poll Everywhere login page. The browser's address bar shows "My polls". The page features the Poll Everywhere logo at the top, followed by the instruction: "Please log in or sign up to use live polling in your presentation." Below this, there are two tabs: "Log in" (which is active) and "Sign up". The "Log in" form includes two input fields: "Email or Username" and "Password". A blue "Log in" button is positioned below the password field. At the bottom of the form, there is a line of text: "By proceeding you agree to Poll Everywhere's [Terms of Service](#) and [Privacy Policy](#)." The browser window also shows a taskbar at the bottom with several open applications.

My polls

 **Poll Everywhere**

Please log in or sign up to use live polling in your presentation.

Log in Sign up

Email or Username

Password

Log in

By proceeding you agree to Poll Everywhere's [Terms of Service](#) and [Privacy Policy](#).

Add a Poll into your PPTx

1. Click INSERT
2. Click Poll
3. Click the individual poll(s) you want to add.
 - If you want to add the display slides for all of the polls in a survey → click the survey title.
4. Click INSERT, lower right

The screenshot illustrates the process of adding a poll to a PowerPoint presentation. It shows the PowerPoint ribbon with the 'INSERT' tab selected. The 'Poll' option is chosen from the 'Insert' dropdown menu. The 'My polls' window is open, displaying a list of polls. The 'Welcome to the Workshop' poll is selected. The 'Insert' button is highlighted in the bottom right corner of the 'My polls' window.

Question	Responses
mission statement ideas	4 responses
Which of these is not an animal?	5 responses
Welcome to the Workshop	4 questions
Please sign in (first & last name).	6 responses
The best way to describe my position at the UA is...	6 responses
Why do you want to learn how to use Poll Everywhere or Qualtrics?	5 responses
How do you feel about learning new technology?	4 responses
+ Add a question	
Copy of FID-Transition	5 questions
Please select the block you direct or have directed until recently.	0 responses
Do you have block faculty who could become champions/trainers for inclusion of active learning :	0 responses

Add a Survey in PPTx

1. Click INSERT to insert an existing survey
2. Click Survey
3. Dialogue window "My Surveys" will open. Click the survey you want to insert
4. Click INSERT, lower right

The screenshot illustrates the process of inserting a survey into a PowerPoint presentation. It is divided into four numbered steps:

- Step 1:** The 'INSERT' tab is selected in the PowerPoint ribbon.
- Step 2:** The 'Survey' option is highlighted in the 'Insert' dropdown menu.
- Step 3:** The 'My Surveys' dialog box is open, displaying a list of surveys. The first survey, 'Welcome to the Workshop', is selected with a checked checkbox. Other surveys include 'Please sign in (first & last name)', 'The best way to describe my position at the UA is...', 'Why do you want to learn how to use Poll Everywhere or Qualtrics?', and 'How do you feel about learning new technology?'. A 'Back' button is visible at the top left of the dialog.
- Step 4:** The 'Insert' button is highlighted in the bottom right corner of the dialog box.

Survey Name	Number of Questions	Number of Responses
<input checked="" type="checkbox"/> Welcome to the Workshop	4 questions	
<input checked="" type="checkbox"/> Please sign in (first & last name).		6 responses
<input checked="" type="checkbox"/> The best way to describe my position at the UA is...		6 responses
<input checked="" type="checkbox"/> Why do you want to learn how to use Poll Everywhere or Qualtrics?		5 responses
<input checked="" type="checkbox"/> How do you feel about learning new technology?		4 responses
Copy of FID-Transition		
<input type="checkbox"/> Please select the block you direct or have directed until recently.		0 responses
<input type="checkbox"/> Do you have block faculty who could become champions/trainers for inclusion of active learning :		0 responses
<input type="checkbox"/> Who are your block champions?		0 responses
<input type="checkbox"/> Please indicate where your block sessions land in the SAMR scheme of things. You may select		0 responses
<input type="checkbox"/> What kind of support would you most want from FID for your block in the transition?		0 responses

What's added to your presentation?

When you click a ...

► **POLL** - Only that poll is embedded in the PowerPoint (including display of results)

The screenshot shows the Poll Everywhere interface. At the top, a red ribbon contains the following tabs: File, Home, Insert, Design, Transitions, Animations, Slide Show, Review, View, ACROBAT, and Poll Everywhere. Below the ribbon, the 'Insert' tab is active, showing a 'New' button with a bar chart icon, a 'Convert to poll' button, and a 'Log in' button. A blue circle with the number '1' is positioned above the 'New' button, and a hand cursor is pointing at it.

Below the ribbon, a window titled 'My polls' is open. It features a search bar and a list of polls. The list includes the following items:

- mission statement ideas (4 responses)
- Which of these is not an animal? (5 responses)
- Welcome to the Workshop (4 questions)
- Please sign in (first & last name). (6 responses)
- The best way to describe my position at the UA is... (6 responses)
- Why do you want to learn how to use Poll Everywhere or Qualtrics? (5 responses)
- How do you feel about learning new technology? (4 responses)
- + Add a question
- Copy of FID-Transition (5 questions)
- Please select the block you direct or have directed until recently. (0 responses)
- Do you have block faculty who could become champions/trainers for inclusion of active learning: (0 responses)

A blue circle with the number '2' is positioned above the 'My polls' window title bar. A blue arrow points from the text 'Only that poll is embedded in the PowerPoint' to the 'Why do you want to learn how to use Poll Everywhere or Qualtrics?' poll entry.

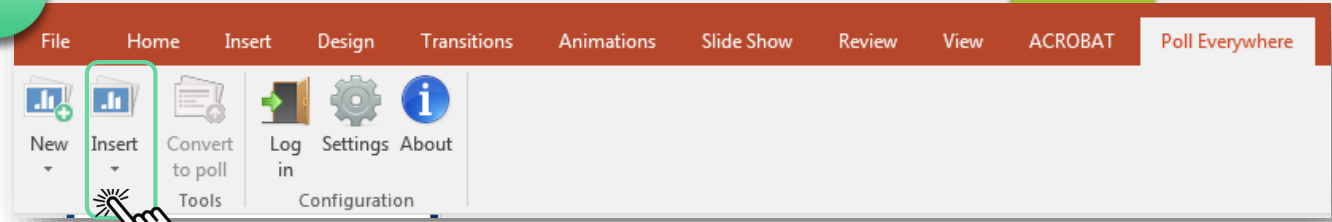
At the bottom right of the 'My polls' window, there is a blue 'Insert' button. A blue circle with the number '3' is positioned above the 'Insert' button.

What's added to your presentation?

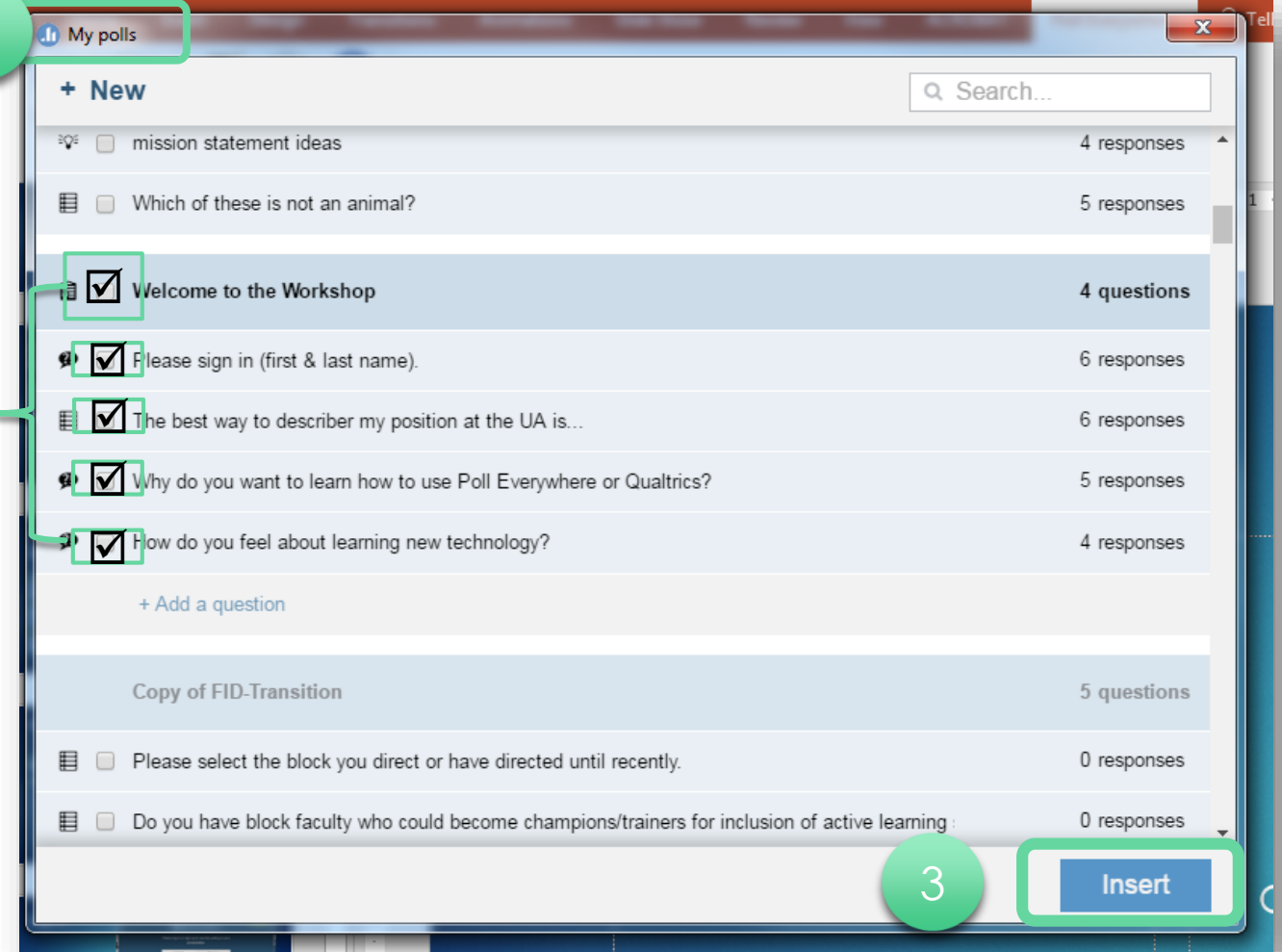
When you click a ...

- ▶ **SURVEY** – only the survey title is added to your survey.
- ▶ You need to add each poll in the survey after the survey title in order to display results.

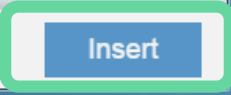
1



2



3



To Display Results

To display results from ...

► An Individual POLL - Poll instructions & results will be displayed in your presentation

► An Entire SURVEY - Insert each of the polls in the survey separately

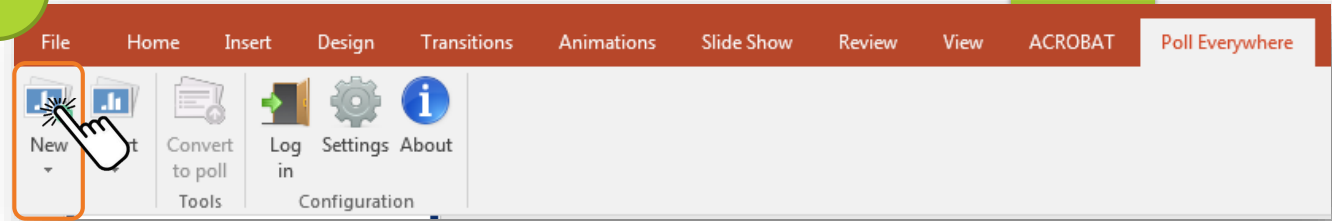
The screenshot illustrates the software interface for displaying poll results. It is divided into four numbered steps:

- 1**: The 'Insert' menu is highlighted in the top navigation bar.
- 2**: The 'Insert' dropdown menu is open, showing options like 'Poll', 'Survey', and 'Screenshot'. A sub-menu is also visible, listing instructions: 'Click PollEverywhere Tab on the menu bar' and 'Click "Log In"'. A hand cursor is shown clicking on the 'Poll' option.
- 3**: The 'My polls' window is open, displaying a list of polls. A blue box highlights the 'Which of these is not an animal?' poll, and a blue line connects it to the text 'To display results from ...'. A green box highlights the 'Please sign in (first & last name)' poll, and a green line connects it to the text '► An Entire SURVEY - Insert each of the polls in the survey separately'. Other polls in the list include 'Welcome to the Workshop', 'The best way to describe my position at the UA is...', 'Why do you want to learn how to use Poll Everywhere or Qualtrics?', 'How do you feel about learning new technology?', 'Copy of FID-Transition', 'Please select the block you direct or have directed until recently.', and 'Do you have block faculty who could become champions/trainers for inclusion of active learning?'. Each poll entry shows the number of responses or questions.
- 4**: The 'Insert' button at the bottom right of the 'My polls' window is highlighted with an orange box.

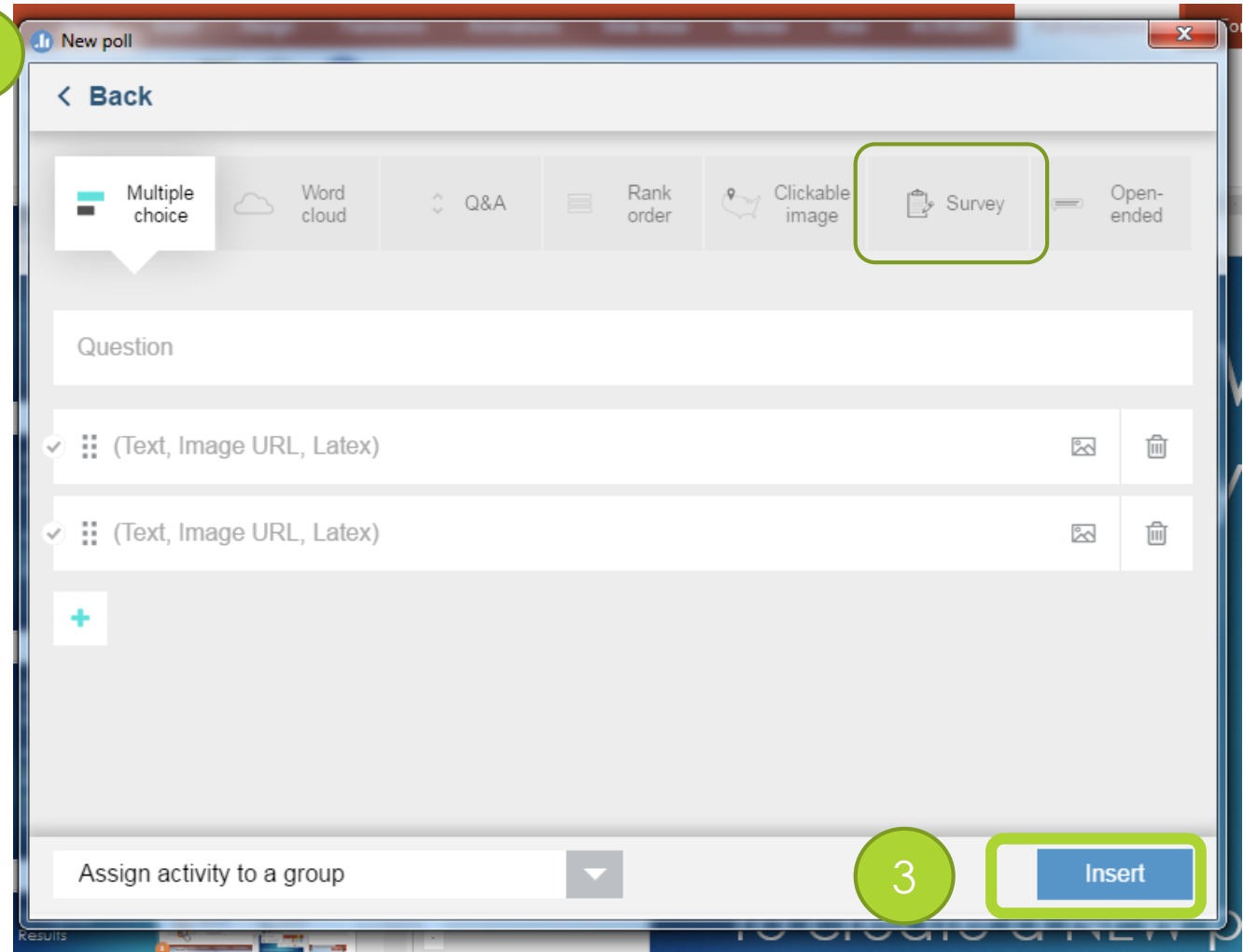
Create a NEW Poll or Survey

1. To create a NEW poll or survey – Click New!
2. To create a survey, click survey
3. To create a poll, choose the type you want to create and start drafting your questions!
4. When you're done, click INSERT.

1



2



Create a QR Code* for FREE

1. Go to <http://www.qr-code-generator.com/>
2. PASTE the PE "LiveResults" survey link in the "Website (URL)" text box
3. Click Create QR Code

QR codes can be posted online or used in printed announcements and ensure access to a poll/survey beyond or instead of a live presentation.

The screenshot shows the website www.qr-code-generator.com/. Step 1 points to the browser address bar. Step 2 points to the "Website (URL)" text box containing "http://www.example.de". Step 3 points to the "Create QR code" button. The interface includes a navigation bar with "GET QR CODE GENERATOR PRO", a search icon, and "SIGN IN" and "SIGN UP" buttons. Below the navigation bar is the heading "Create your QR code for free". The main content area has a menu with options: URL, VCard, Text, E-mail, SMS, Facebook, PDF, MP3, App stores, Images, and Multi URL. The "Website (URL)" text box is highlighted with a green border. Below it are radio buttons for "Static" and "Dynamic (what does dynamic mean?)". The "Create QR code" button is a green button with a refresh icon. To the right, a QR code is displayed, with options for "JPG | EPS | SVG", a "Download" button, and "Embed QR code".

Signup for these features

The diagram shows a central QR code with a blue icon in the center. To its left is a grid of icons representing various functions like social media, documents, and images. To its right is a grid of icons representing design options like colors, shapes, and logos.

QR CODES CREATION

Select function and design

Choose from a variety of functions: from displaying an interactive Facebook Like button to encoding a price list in PDF format. These innovative functions will surprise users and motivate them to scan the Codes. In the next step, customize the generated QR Codes by selecting colors and shapes and inserting your company logo. Or simply by using one of our ready-made design templates.

What does a QR Code look like?

- ▶ A QR code is a square with black boxes and lines
- ▶ These translate to a URL address
- ▶ The sample, right, is linked to the same TinyURL on the slides above.



How to read a QR Code

1. Participants open a laser scanning app (e.g., RedLaser) on their smart phones
2. Click the bar code (scan) icon
3. Aim the camera side of the phone at the presentation screen
4. The LASER SCANNING app, translates the QR Code into a URL in seconds!
5. Click the URL and go to the survey!



qualtrics



Qualtrics

SURVEY TOOL

Let's get started!

- ▶ Use UA Net ID Login
- ▶ Image, right, has clickable link

The screenshot shows the top portion of a web browser window. The address bar contains 'edu/qualtrics'. The browser's tab bar shows several open tabs, including 'MIN', 'JOURNALS', 'FacDev', 'Med Ed', 'TECH', 'UA', 'Qualtrics', 'Shift Administrators', 'LANGUAGE', '+ Flip it', 'Reflective MedEd', 'MESP', 'PBS', and 'Scoop.it'. The main content area features the University of Arizona logo and the text 'THE UNIVERSITY OF ARIZONA®'. Below this is the heading 'Software Licensing' and the sub-heading 'Software Licensing for UA Faculty, Staff & Students'. A search bar is located on the right side of the page. A navigation menu includes links for 'Departments', 'Faculty & Staff', 'Students', 'Subscriptions', 'Training', 'FAQ's', 'Policies', 'News', and 'Support'. The main content area is titled 'Qualtrics' and contains several sections: 'What is Qualtrics', 'UA Compliance', 'Why use Qualtrics', and 'General Information/License Agreement Terms & Conditions'. The 'Why use Qualtrics' section contains a bulleted list of reasons for using the software. The 'General Information/License Agreement Terms & Conditions' section contains a bulleted list of details, with the 'Order/Download' item circled in red and a hand icon pointing to the 'Qualtrics Login' link.

edu/qualtrics

MIN JOURNALS FacDev Med Ed TECH UA Qualtrics Shift Administrators LANGUAGE + Flip it Reflective MedEd MESP PBS Scoop.it

THE UNIVERSITY OF ARIZONA®

Software Licensing

Software Licensing for UA Faculty, Staff & Students

SEARCH

Departments Faculty & Staff Students Subscriptions Training FAQ's Policies News Support

Qualtrics

What is Qualtrics

Qualtrics software enables users to conduct online data collection and analysis including market research, customer satisfaction and loyalty, product and concept testing, employee evaluations and website feedback.

UA Compliance

Some surveys may be considered human subject research and require Institutional Review Board (IRB) approval prior to the initiation of the survey. In general, if your survey data is only being collected for a class project, quality improvement project, departmental evaluation, or social use, IRB approval may not be needed. However, if this survey is for a research project (1) involving a systematic investigation with (2) the goal of creating generalizable knowledge (i.e., being able to apply the data to a broader population and plan to publish or present the findings), IRB approval may be required. Please contact the UA [Institutional Review Board \(IRB\)](#) for specific information.

Why use Qualtrics

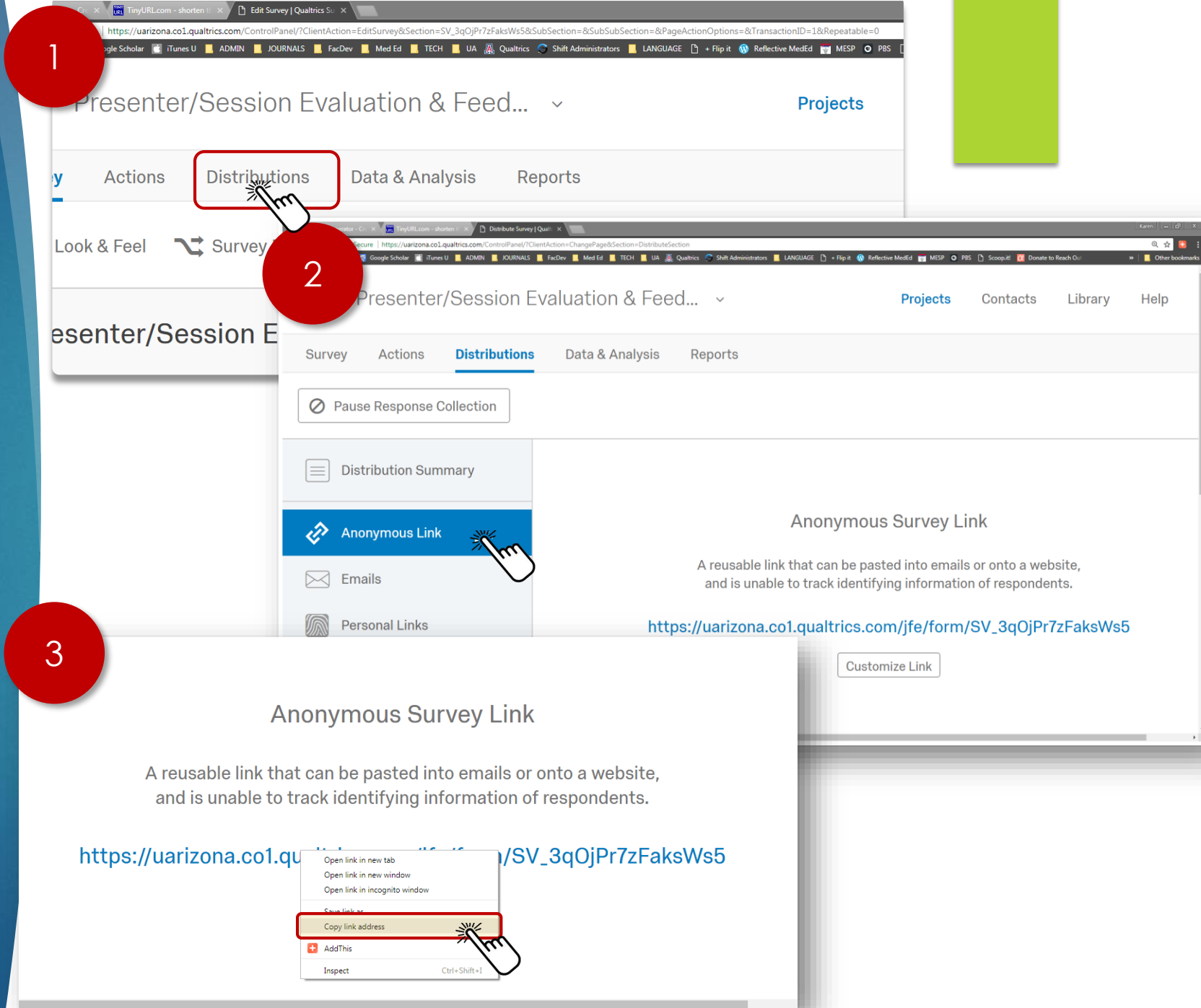
- **Feedback surveys** - Qualtrics can be used for participant response surveys of various sorts, such as after programs or events. It can also be used for exit interviews and alumni surveys.
- **Scholarly surveys and for student research** - Qualtrics might be used for faculty research, research on UA, or research done by students as part of a course. As for all research involving human subjects, including research by students as part of a course, IRB approval will be required. Faculty must review and release Qualtrics surveys created by their students.
- **Testing** - Qualtrics can be used to administer pre- and post-tests in courses, majors, or programs. It has been used to administer placement tests (so far, foreign language placement tests).
- **Rubrics - Collecting and Analyzing Data** - Those using rubrics may want to use Qualtrics, for ease of data collection and for later analysis. Qualtrics can be used for some of the functions offered by WayPoint, rubric software that was available through Blackboard and not continued with BOLT. While Qualtrics will not integrate with BOLT, it can be used to grade assignments. In Qualtrics this is an easy-to-use, built-in feature, and students can be shown whether they got questions right or wrong. It is quite flexible.

General Information/License Agreement Terms & Conditions

- **Eligibility:** Faculty, staff, and students
- **Version:**
- **Platform:** Cloud Based
- **Cost:** Free
- **Computer and Software Requirements**
- **Order/Download:**
 - [Qualtrics Login](#)
- **License Restrictions:**

Include a Qualtrics link in a live presentation

1. Click Distributions
2. Click Anonymous Link
3. Right click on blue link and click COPY LINK ADDRESS



Qualtrics also generates its own QR codes!

Include a Qualtrics hyperlinks in a live presentation

4. Paste Qualtrics link into the Tiny URL text box
5. Click Make TinyURL!

You can also use the free service at bitly.com

4 never expires.

Enter a long URL to make tiny:
 Make TinyURL!

5

Custom alias (optional):
 http://tinyurl.com/
May contain letters, numbers, and dashes.

Welcome to TinyURL!™

Are you sick of posting URLs in emails only to have it break when sent causing the recipient to have to cut and paste it back together? Then you've come to the right place. By entering a long URL in the text field below, we will create a tiny URL that **will not break in email postings** and **never expires**.

Enter a long URL to make tiny:
 Make TinyURL!

Custom alias (optional):
 http://tinyurl.com/
May contain letters, numbers, and dashes.

An example

Turn this URL:
`http://www.amazon.com/Kindle-Wireless-Reading-Display-Globally/dp/B003FSUDM4/ref=amb_link_353259562_2?pf_rd_m=ATVPDKIK_X0DER&pf_rd_s=center-10&pf_rd_r=11EYKTN68279F370AM3&pf_rd_t=201&pf_rd_p=1270985982&pf_rd_i=B002Y27P3M`

into this TinyURL:
<http://tinyurl.com/KindleWireless>

Which one would you rather cut and paste into your browser? That's the power of TinyURL!

Add TinyURL to your browser's toolbar

Click and drag the following link to your [links toolbar](#).
[TinyURL](#)

Once this is on your toolbar, you'll be able to make a TinyURL at the click of a button. By clicking on the toolbar button, a TinyURL will be created for the page you are currently at.

This is compatible with most web browsers and platforms as long as your bookmarks or favorites allow javascript. The links toolbar may not be visible in all setups and in most browsers, you can enable it in the View->Toolbars menu of your web browser. You can also put it in your bookmarks instead of the links toolbar.

Redirection to any page in your site!

With TinyURL, you can also make a smaller URL that will work for any page on your site. Let's say that you have a website with the homepage that is at:
`http://www.my-internet-isp.com/~myusername`

► Generate random hyperlink, example:
<https://tinyurl.com/yb3573zg>, OR

► Create customized address – add name to Custom Alias text box and hit the ENTER key.

Contact

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